Plan de Estudios

(1) Assessment
- STC 380 – Converting technology to wealth
- STC 382 – Marketing technological innovation
- STC 386T1 – Financing new ventures
- STC 383 – Knowledge & Technology Adoption & Transfer

(2) Organization
- STC 395 – Art & science of market-driven commercialization
- STC 384 – Strategic analysis for commercialization
- STC 394c – Managing prod development & production
- STC 381 – Legal Issues in Technology Commercialization

(3) Implementation
- STC 396 – Enterprise Design and implementation
- STC 385 – Creative & innovative management
- STC 386T2 – Risk analysis
- STC 391 – Global technology Commercialization & Transfer